

HOLLYWOOD MEDIA DISTRICT BID
SPECIAL Meeting of ARTS COMMITTEE
Sacred Fools Theatre, 1076 Lillian Way, Hollywood CA
Friday, July 15, 2016 – 11am

SPECIAL MEETING MINUTES

Attending: C. Cassella, M. Demson, P. Duffy, D. Henning

Absent: none

Guests: R. Groeper, J. Omahen, L. Schechter

- I. Call to order
Chair Demson called meeting to order at 11:15am
- II. Introductions and Public Comments
none
- III. Approval of meeting minutes
No minutes to approve. First Arts Committee meeting held.
- IV. Arts Committee
 - a. *Schechter told everyone that the Arts Committee is subject to complying with the Ralph M. Brown Act, and she went over some basic information.*
 - b. *Demson asked Henning to put together a list of theatres in the BID and people involved with them. Demson said she is working on a list of galleries in the BID. Demson suggested doing a survey for theatres and galleries so as to finding out what their needs, wants, and desires are, and also asking what exactly they do. It was mentioned that theatres and galleries are very different, and their needs are different.*
- V. Theatre Row
 - a. *Henning made mention of the Theatre Row website, and he said the site is down. He asked for this to be discussed and considered by the Committee.*
 - b. *Schechter was asked about the proposed Theatre Row medallions. She said the original permit for these has expired. She said she would follow up with Demson regarding the current status of the medallion project.*
 - c. *It was mentioned that a traffic signal and pedestrian crosswalk across Santa Monica Blvd. at Seward St. would be greatly helpful for Theatre Row, as well as those who work and walk in the area.*
- V. New Business
n/a
- VI. Adjournment was at 12:15pm
Next Arts Committee meeting, 11am to 12noon at Sacred Fools Theatre, Thur., August 18, 2016. Arts Committee meets on the 3rd Thursday of each month.

Submitted by HMD Secretary, Carol Cassella

Prepared by HMD Operations Manager, Jim Omahen

HOLLYWOOD MEDIA DISTRICT BID
SPECIAL Meeting of ARTS COMMITTEE
LBGT Center, 1220 N. Highland Ave., Hollywood, California
Thursday, October 20th, 2016 - 1:30pm

SPECIAL MEETING MINUTES

Attending: C. Cassella, M. Demson, P. Duffy

Absent: D. Henning

Guests: M. Martin (The Complex), J. Omahen, L. Schechter

- I. Call to order
Chair Demson called meeting to order at 1:45pm
- II. Introductions and Public Comments
Chair Demson introduced Monica Martin who is the general manager of the Complex Theaters. Martin has been with the Complex for the past five years and has expressed interest in joining the Arts Committee.
- III. Approval of Art Committee meeting minutes
Friday, July 15th, 2016 Meeting
On a Motion by Demson, seconded by Cassella, the Arts Committee voted to approve the minutes.
Thursday, August 18th, 2016 Meeting – No Quorum
Thursday, September 15th, 2016 Meeting – No Quorum
- IV. Introduction of proposed new committee member and Status Report on Committee Recruitment. Chair Demson mentioned that there has been quorum issues in the past several months – specifically Committee Member Henning has not attended the last three (3) meetings. Demson has reached out to The Complex manager, Monica Martin, to possibly become a committee member. Staff advised that the new Bylaws state that the President has to appoint committee members. Demson mentioned that she would contact President Goldman regarding this matter of expanding the committee membership.
- V. Theatre Row Medallion Update
Chair Demson, contacted Valerie Mitchell and Demson and Cassella will be meeting with her in November.
- V. New Business
 - i) Demson proposed a ½ half day “Visioning Retreat” after the first of the year.
 - Issues of safety and beautification
 - Access to parking
 - Standards and best practices for theatres
 - Branding and marketing
 - Linking to HMD new website
 - ii) Demson indicated that if Martin is brought onto the Arts Committee, Demson would like her to take on the Theatre Row aspects of the Arts Committee.

iii) Schechter mentioned potential Great Streets grant application – possibility of intersection Santa Monica/Wilcox. Committee members expressed interest. Schechter will follow up - grant deadline November 18th, 2016

VI. Adjournment was at 3:00pm

Next Meetings:

Thursday November 17th 11am Arts Committee - LGBT Center

Thursday December 15th 11am Arts Committee - LBGT Center

Submitted by HMD Secretary, Carol Cassella

Prepared by HMD Executive Director, Lisa Schechter

HOLLYWOOD MEDIA DISTRICT BID
Meeting of ARTS COMMITTEE
LGBT Center, 1220 N. Highland Ave., Hollywood CA
Thursday, Nov. 17, 2016 – 11am

MEETING MINUTES

Attending: C. Cassella, M. Demson, P. Duffy, D. Henning, M. Martin

Absent: none

Guests: J. Omahen, L. Schechter

- I. Call to order
Chair Demson called meeting to order at 11:10am
- II. Introductions and Public Comments
none
- III. Approval of meeting minutes
Thur., October 20, 2016 SPECIAL Meeting
On a Motion by Cassella, seconded by Demson, the Arts Committee voted unanimously to approve the minutes.
- IV. Status Report on Committee Recruitment
Demson reported that President Laurie Goldman approved Monica Martin to join the Arts Committee.
- V. Theatre Row Medallions update
Demson told the Committee she had met with medallion designer Valerie Mitchell, and said she saw the original proto-type of the medallion that Mitchell had fabricated. Demson asked Schechter about process for obtaining all required Permits from Caltrans, checking on timeframe for expiration of original Bureau of Street Lighting Permit, or if any other permitting would be required. Schechter said she would check into all this, and she would let Demson and the Committee know.
- V. Old Business
Daniel Henning asked about the status of a request he had made some time ago to be reimbursed \$400 by the Media District for a Theatre Row website and domain name he had personally paid for. He said it had been his understanding that the BID would pay for this. Demson said this matter would be put on the agenda for the next Arts Committee meeting as a Motion.
- VI. Adjournment was at 12pm
The Committee agreed to change the next Arts Committee meeting date to Thur., December 8th, 11am. Staff will confirm location and notify all Members. The meeting would be posted as CHANGE OF DATE due to regular meeting date change.

Submitted by HMD Secretary, Carol Cassella

Prepared by HMD Operations Manager, Jim Omahen

HOLLYWOOD MEDIA DISTRICT BID MEETING OF AD HOC WEBSITE COMMITTEE

Musicians Union, 817 N. Vine St., Hollywood CA 90038
Thursday, March 10, 2016 – 10am

MEETING MINUTES

Attending: W. Anabel, JL Singer, Joseph Varet

Absent: none

Guests: R. Groeper, J. Omahen, L. Schechter

I. Call to order

As the first Ad Hoc Website Committee meeting to be held by the HMD, Committee Chair JL Singer called the meeting to order at 10:05am.

II. Introductions and Public Comments

None

III. There were no minutes to approve

First Ad Hoc Website Committee meeting to be held by the HMD.

IV. Web Goals and Objectives

(i) Groeper asked if the HMD logo would possibly be considered for changing. The Committee Members indicated that this could be considered.

(ii) Schechter presented projected images and samples of some other websites. The Committee discussed what is most relevant and important for the BID website to communicate. BID services and forms as the graffiti paint out form and the trespass authorization form was mentioned.

(iii) Schechter distributed a preliminary draft of a Request for Proposal for Website Design and Development Services. Schechter asked the Committee Members to send to her by next Friday the 18th thoughts and suggestions for website proposal.

(iiii) Next meeting will be held on Tuesday, Mar. 22nd, 12noon at the Musicians Union.

V. Adjournment was at 11:15am

HOLLYWOOD MEDIA DISTRICT BID
Meeting of AD HOC WEBSITE COMMITTEE

LGBT Center, 1220 N. Highland Ave., Hollywood CA 90038
Thursday, June 16, 2016 – 1pm

MEETING MINUTES

Attending: W. Anabel, JL Singer, Joseph Varet

Absent: none

Guests: C. Cassella, R. Groeper, J. Omahen, L. Schechter

I. Call to order

The Ad Hoc Website Committee meeting was called to order by Singer at 1:20pm.

II. Introductions and Public Comments

None

III. Approval of meeting minutes (Motion)

*Minutes of Thur., Mar. 10, 2016 Ad Hoc Website Committee meeting read by Committee Members. **On a Motion by Anabel, seconded by Singer, the Ad Hoc Website Committee members voted unanimously to approve the minutes.***

IV. RFPs and Budget

Singer and Schechter told the Committee the RFPs had been sent out and there were a number of responses. Schechter mentioned that there is a very wide range of prices as per the returned RFPs. Singer said after reviewing the returned RFPs his first choice would be Durango's proposal, and he added that Durango also has done South Park BID's website. Singer said his second choice would be Tastebuds proposal, but he mentioned that this business is rather small and is just one individual. Varet said that our HMD website should be more service oriented, rather than a sales and marketing type of site. Varet asked about who and how our new site would be hosted, and Schechter said she would get more details regarding this.

The Committee agreed by consensus that Durango would be the preferred web design firm, and Schechter was asked to contact them to schedule a presentation to the full Committee.

V. Adjournment was at 2pm

HOLLYWOOD MEDIA DISTRICT BID
Meeting of the Ad-Hoc BYLAWS COMMITTEE
Musicians Union – Hollywood, CA
Thursday, May 12, 2016 – 9:30am

MEETING MINUTES

Attending: W. Anabel, D. Bass, C. Cassella, L. Goldman, R. Groeper

Absent: M. Malick

Staff: J. Omahen, L. Schechter

- I. Call to order
Chair Anabel called the meeting to order at 9:35am
- II. Introductions and Public Comments
None
- III. Review and discussion of new draft bylaws
D.Bass posed the question "What are we trying to accomplish?"
Purpose, Power, and Removal - everything else grows out of those statements.
Redlined Bylaws were handed out to all attending and proposed modifications
were made to Section 17. Committees of the Board.
L. Goldman and L. Schechter will make the revision on the document in
preparation of the next meeting scheduled for May 18th, 2016.
- IV. Adjournment was at 11:05am
Next Meeting Scheduled for Wednesday, May 18th, 2016 Morning Hours

HOLLYWOOD MEDIA DISTRICT BID
Meeting of the Ad-Hoc BYLAWS COMMITTEE
LGBT Center – Hollywood, CA
Wednesday, May 18, 2016 – 8:30am

MEETING MINUTES

Attending: W. Anabel, D. Bass, C. Cassella, L. Goldman, R. Groeper

Absent: M. Malick

Staff: J. Omahen, L. Schechter

I. Call to order

Chair Anabel called the meeting to order at 8:40am

It was mentioned that there was no agenda approval of last meeting minutes. Omahen said he would include both last meeting and this meeting's minutes on the next Committee meeting agenda for approvals.

II. Introductions and Public Comments

None

III. Review and discussion of new draft bylaws

The Committee continued its review of the HMD Bylaws.

Schechter said she will prepare both a revised red-line draft and a clean document type of draft with all Committee edits and changes, and she will send these out to the Committee prior to the May 26th Board meeting. The Committee all agreed to circulate copies of drafts to Board Members at their upcoming meeting on May 26th.

IV. Adjournment was at 10:35am

Next meeting TBD

Meeting of the Ad-Hoc BYLAWS COMMITTEE

LGBT Center – Hollywood, CA

Wednesday, July 20, 2016 – 2:30pm

MEETING MINUTES

Attending: W. Anabel, D. Bass, C. Cassella, L. Goldman, R. Groeper

Absent: M. Malick

Staff: J. Omahen

I. Call to order

Chair Anabel called the meeting to order at 2:30pm

II. Introductions and Public Comments – none

III. Approval of meeting minutes

May 12, 2016 Ad-Hoc Bylaws Committee meeting.

May 18, 2016 Ad-Hoc Bylaws Committee meeting.

On a Motion by Goldman, seconded by Groeper, the Ad-Hoc Bylaws Committee voted unanimously to approve both the meeting minutes.

IV. Review and discussion of new draft bylaws

Copies of the most recent draft of the new HMD Bylaws were given to the Committee members. The Committee read through and discussed each section of the draft Bylaws. Bass commented that the draft Bylaws were prepared from recent examples of Bylaws for Public Benefit Corporations and stated that the current draft reflected all revisions discussed at the meetings of May 12, 2016 and May 18, 2016. Bass stated that the current draft reflects all applicable laws. Bass commented that the draft Bylaws will be easily understood by all board members. Goldman added that the draft of the updated Bylaws is also compliant with IRS guidelines, City of LA guidelines, and the Brown Act. Goldman mentioned that board members will be given copies of information about the Brown Act as part of a standard package about the BID when the new Bylaws are distributed.

On a Motion by Goldman, seconded by Groeper, the Ad-Hoc Bylaws Committee voted unanimously to approve and recommend the draft HMD Bylaws as amended and revised by the Committee.

The Committee also unanimously agreed that the President should call a Special Board of Directors meeting for Thursday, Aug. 4th at 3pm to present to the full Board the new HMD draft Bylaws. Staff was instructed to follow-up with scheduling and notifications.

V. Adjournment was at 4:10pm

Next meeting TBD, if necessary.

Submitted by HMD Secretary, Carol Cassella

Prepared by HMD Operations Manager, Jim Omahen